



UX Basics Training

DAY 1 - UX Research Basics

TIME	TYPE	TOPIC	WHAT YOU NEED
9:00 – 9:30		Introductions - Let's get to know each other!	-
9:30 – 10:00	PRESENTATION	UX approach	-
		10 min break	-
10:10 – 12:00	PRESENTATION	Product discovery	-
		Lunch	-
13:30 – 14:30	PRESENTATION	User interview basics	-
14:30 – 16:00	WORKSHOP	Conducting stakeholder interviews	-
		10 min break	-
16:10 – 17:00	WORKSHOP	Presenting insights from the interviews	-

DAY 2 - User Journey Development

TIME	TYPE	TOPIC	WHAT YOU NEED
9:00 – 9:50	PRESENTATION	Introduction to personas	-
		10 min break	-
10:00 – 12:00	WORKSHOP	Persona mapping	-
		Lunch	-
13:00 – 14:00	PRESENTATION	Value proposition	-
14:00 – 15:00	PRESENTATION	User journey	-
		10 min break	-
15:10 – 16:00	WORKSHOP	User journey mapping	Laptop
16:00 – 17:00	WORKSHOP	Sketching & Ideation	Laptop

DAY 3 - Prototyping and Testing Principles

TIME	TYPE	TOPIC	WHAT YOU NEED
9:00 – 9:50	WORKSHOP	Prototyping tools	-
		10 min break	-
10:00 – 12:00	WORKSHOP	Wireframes, prototypes	Laptop
		Lunch	-
13:00 – 14:00	PRESENTATION	UX research methods	-
14:00 – 15:00	PRESENTATION	Usability testing	-
		10 min break	-
15:10 – 17:00	WORKSHOP	Usability testing planning	Laptop

DAY 4 - Usability Testing

TIME	TYPE	TOPIC	WHAT YOU NEED
9:00 – 10:00	WORKSHOP	First usability test	Laptop
		10 min break	-
10:10 – 12:00	WORKSHOP	Prototyping and script iteration	Laptop
		Lunch	-
13:00 – 14:00	WORKSHOP	Second usability test	Laptop
14:00 – 15:00	WORKSHOP	Test results evaluation	Laptop
		10 min break	-
15:10 – 17:00	PRESENTATION	Usability testing planning	-

DAY 5 - UX Basics Training Closure

TIME	TYPE	TOPIC	WHAT YOU NEED
9:00 – 12:00	WORKSHOP	Reflection	-
		Lunch	-
13:00 – 16:00	WORKSHOP	Feedback round	Laptop
		10 min break	-
16:10 – 17:00	WORKSHOP	Course completion certificate award ceremony	-